

## Annual Gala Benefits

	Corporate Partners		Corporate Sponsors			
	Investor \$25,000	Builder \$15,000	Sustainer \$10,000	Benefactor \$5,000	Advocate \$2,500	Supporter \$1,500
Pre-Gala reception	●					
Reserved seating for 8	Premium Table	Table	Table			
Honorary Committee listings	2	2	2	2	1	1
Event tickets	8	8	8	6	2	2
Gala program ad	Full	Full	Half	Half	Quarter	Quarter
Logo on invitation & programming	●	●	●	●	●	●
Website listing	●	●	●	●	●	●
<b>Benefits for your Business, Employees &amp; Clients</b>						
Museum admission passes	60	50	40	30	20	10
Complimentary Supporter-level museum membership (\$150 value)	10	8	6			
Opportunity to purchase discounted memberships for employees, clients & friends	●	●	●	●	●	●
Invitations to behind-the-scenes events	●	●	●	●	●	●
Complimentary staff or docent-led exhibition tour for up to 8 guests	●	●	●	●	●	●
Invitation to Executive Director-hosted event	●	●	●	●	●	
One special employee admission event or day	●	●	●	●		
Complimentary Curator-led exhibition tour for up to 8 guests	●	●	●			
Customized tour with Executive Director for up to 8 guests	●	●	●			
Complimentary customized behind-the-scenes tour or experience for up to 8 guests	●	●				
Invitation to annual dinner with Executive Director in the Hearst Gallery	●					

## General Recognition & Acknowledgements

	Corporate Partners		Corporate Sponsors			
	Investor \$25,000	Builder \$15,000	Sustainer \$10,000	Benefactor \$5,000	Advocate \$2,500	Supporter \$1,500
Onsite: Annual Donor list in museum atrium	●	●	●	●	●	●
Digital: Corporate Donor page on AIHA website (12 months)	●	●	●	●	●	●
Print: Recognition in museum gallery guide	●	●	●	●		
Onsite: Special thank you banner in atrium digital screen	●	●	●	●		
Digital: Recognition in e-blasts, social media	●	●	●	●		
Acknowledgement at all special events	●	●				
<b>Space Rental Benefits</b>						
Opportunity to host an event at AIHA	●	●	●	●	●	●
Discounted space rental fee	50%	25%	25%	25%		
One complimentary space rental	●					
<b>Museum Shop Benefits</b>						
Complimentary AIHA publication	●	●	●	●	●	●
Museum Shop voucher (value \$50)	●	●	●	●	●	●
Complimentary exhibition catalogue	●	●	●	●	●	●

## Additional benefits for Corporate Partners Investor \$25,000 & Builder \$15,000

### Fall Fundraiser

- 8 event tickets
- Logo on invitation & programming
- Website listing

### Education & Public Programs Benefits

- Acknowledgement as education or program sponsor
- Acknowledgment in education collateral, advertising, signage (print, digital, on-site)

### Exhibition Benefits

- Complimentary admissions to exhibition openings (12 for Investor level; 10 for Builder level)
- Exhibition sponsor recognition (2 exhibitions for Investor level; 1 exhibition for Builder level)
- Invitation to sponsor/donor exhibition preview events
- Acknowledgement in exhibition-related collateral, advertising, signage (print, digital, on-site)
- Thank you in remarks and speaking opportunity at exhibition reception

## 2025 Museum Gala

The Albany Institute of History & Art's signature annual event, the 2025 Museum Gala will be held on Saturday, June 14, at Forts Ferry Farm in Latham, New York. Each summer, the Albany Institute welcomes hundreds of patrons to celebrate culture, history, and community.



2024 Gala Honoree Alan Goldberg and George R. Hearst III

Sponsorship is a powerful way to ensure that the Albany Institute will continue to thrive, meet the needs of the future in meaningful ways, and reaffirm its longstanding position as the leading arts organization in the region.

Gala Corporate Sponsors enjoy a range of benefits, including Honorary Committee listings, event tickets, and placement in the event program, on invitations and event materials, and on the museum's website. Beyond the gala, sponsors receive year-round benefits such as complimentary memberships and passes, private tours, and recognition across all platforms—including onsite signage, digital promotions, and print materials.

Exclusive benefits are reserved for Corporate Partners. Investments of \$15,000 or more unlock invitations to exhibition previews and a Fall Fundraising event, and acknowledgement at all events and in exhibition and education collateral.

## Sponsorship Contact

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